

**GOVERNMENT OF MEGHALAYA
FOOD CIVIL SUPPLIES & CONSUMER AFFAIRS DEPARTMENT**

ORDERS BY THE GOVERNOR

NOTIFICATION

Dated Shillong, the 05th July, 2023

NO. SUP. 25/2015/Pt/4 : The Consumer Protection (Direct Selling) (Amendment) Rules, 2023 notified by the Government of India and published in the Gazette of India Extra-ordinary, Part II-Section 3-Sub Section (i) dated 21st June, 2023 is hereby republished for General information.

Sd/-

Commissioner Secretary to the Govt. of Meghalaya,
Food Civil Supplies & Consumer Affairs Department.

**MINISTRY OF CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION
(Departmental of Consumer Affairs)
NOTIFICATION
New Delhi, the 21st June, 2023.**

G.S.R. 454(E) – In exercise of the powers conferred by clause (zg) of sub-section (2) of section 101 read with section 94 of the Consumer Protection Act, 2019 (35 of 2019), the Central Government hereby makes the following rules to amend the Consumer Protection (Direct Selling) Rules, 2021, namely:-

1. (1) These rules may be called the Consumer Protection (Direct Selling) (Amendment) Rules, 2023
(2) They shall come into force on the date of their publication in the Official Gazette.
2. In the Consumer Protection (Direct Selling) rules, 2021, in rule 3, in sub-rule (1),-
 - (i) in clause (d), for the words “through direct sellers”, the words “directly through a network of sellers” shall be substituted;
 - (ii) after clause (g), for following clause shall be inserted, namely:-
(ga) “network of sellers” means a network of direct sellers formed by a direct selling entity to sell goods or services for the purpose of receiving consideration solely from such sale;’.

[F.No.J-10/9/2018-CPU]
ANUPAM MISHRA, Jt. Secy.

Note: The Principal rules were published in the Gazette of India, Extraordinary, Part-II, Section 3, Sub-Section (i) vide G.S.R. 889(E) dated 28th December, 2021.

MEMO NO. SUP. 25/2015/Pt/4 -A

Dated Shillong, the 05th July, 2023

Copy to:-

1. The P.A. to Chief Minister for information of the Chief Minister.
2. The P.S. to Minister, Food Civil Supplies & Consumer Affairs for information of Minister.
3. The P.S. to Chief Secretary for information of Chief Secretary.
4. The Secretary to the Government of India, Ministry of Consumer Affairs, food & Public Distribution, Department of Consumer Affairs, Krishi Bhawan, New Delhi-110001.
5. The General Secretary, Indian direct Selling Association, 504, Manisha Building, 75-76, Nehru Place, New Delhi-11019.
6. The Secretary Finance (E)/E.R.T.S Department/Cabinet Affairs Department for information.
7. The Deputy Secretary Law (B) Department.
8. The Director, Food Civil Supplies & Consumer Affairs, Shillong.
9. All Deputy Commissioners/S.D.Os.
10. All Administrative/Head of Departments.
11. The Director of Printing & Stationery for publication in the next issue of the Meghalaya Gazette and to supply 100 printed copies to the Department.
12. The Secretary to the Meghalaya Consumer Disputes Redressal Commission, Shillong.
13. NIC, Shillong for uploading in the Meghalaya website.

By Order etc.,



Under Secretary to the Govt. Of Meghalaya,
Food Civil Supplies & Consumer Affairs Department.