

Office of the Chief Minister, Government of Meghalaya
Communications Cell

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With an eye on catalyzing, opening up, stimulating and promoting the nascent food processing sector of the State, the Government of Meghalaya, through the newly created Directorate of Food Processing and the Meghalaya Institute of Entrepreneurship (MIE) will be participating in the SIAL India 2019 Food Innovation Show, New Delhi as a Partner State with the objective of bringing together, showcasing and introducing the rich bounty of Meghalaya's natural food and processed food products to a national and global audience from the 19th to the 20th of September 2019.

Internationally, SIAL, headquartered in Paris, is regarded as one of the biggest food innovation networks and the most important platform in the world for international food business and as the country is poised to become the world's number one market ahead of China, SIAL India is expected to welcome more than 8000 B2B visitors and 200 top buyers from all over the globe.

To tap into this emerging market the Government of Meghalaya has identified Micro, Small and Medium Enterprises (MSMEs) as crucial growth drivers of the economy, especially in the services, tourism and food processing sectors, and in this context SIAL India 2019 is a golden opportunity for the State's SMEs to become part of the larger global economy by being exposed to, experiencing and accessing not only the latest in Food Tech, but also to meet new business partners, attract investments into the state and unlock the doors of overseas markets for Meghalaya's farmers and entrepreneurs who will be able to sell their fruits, vegetables and other agriculture and processed food products globally.