

PRESS RELEASE



Awareness Programme on Drug Abuse was organized in WKHD

Nongstoin, May 12, 2026: The Office of the District Social Welfare Officer, West Khasi Hills District, in collaboration with the Ong Yi Maiin Socio Cultural Welfare Society, organized a Street Singing, Speech, and Awareness Programme on Drug Abuse as part of the Nasha Mukta Bharat Abhiyaan campaign. The programme was held at Taxi Stand, Nongstoin.



The programme commenced with a welcome address by Smt. D. Pakyntein, District Social Welfare Officer (DSWO), who highlighted the significance and objectives of the awareness programme and stressed the importance of collective efforts in combating drug abuse in society.

Shri C. Kharsyntiew, representative from the District Legal Services Authority (DLSA), also delivered a brief speech on the dangers of drug abuse and elaborated on the provisions of the NDPS Act.

The Chief Guest, Shri A.J. Sangma, MPS, DSP, in his address, urged the youth and the public to stay away from drug usage and appealed to everyone to cooperate in eradicating the menace from society. He also emphasized the need to support and help those affected by drug addiction instead of stigmatizing them, encouraging society to guide them back toward a better life.

The Chief Guest also encouraged continuous efforts in conducting awareness programmes from time to time so that school-going children may learn about the ill effects of drugs from an early age. He stressed that the message “Say No to Drugs and Yes to Life” should be instilled in each and every individual so that society may live in peace and build a better future for all.

The programme became more meaningful with the participation of 13 contestants in the Singing and Speech competitions on drug abuse awareness.

In the Speech Competition, Smt. Iwanrikodor Marthong secured the 1st prize, followed by Lookingstar Marthong in 2nd place, while Lariakor Nongkesh won the 3rd prize.

In the Singing Competition, Smt. Iwanrikodor Marthong emerged as the winner, followed by Firstbonson Syiemlieh in 2nd place and Nangsanbanjop Syiem in 3rd place. Cash prizes were distributed to all the winners.

Shri Josephas Thongi, President of Ong Yi Maiñ Socio Cultural Welfare Society, appealed to the people of Nongstoiñ not to ignore such awareness programmes. He stated that although people may become tired of repeatedly hearing about the issue of drug abuse, awareness initiatives through speeches, songs, and street programmes continue to bear fruit. He further urged the public to work together in order to eradicate drug abuse from the district.