



PRESS RELEASE

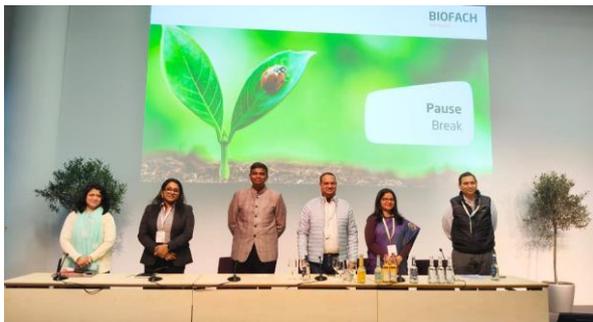


Meghalaya Showcases Organic Transformation and Global Market Readiness at BIOFACH 2026, Nuremberg, Germany

Key Highlights

- **Farmers from Meghalaya Gain Direct Exposure to International Organic Markets at BIOFACH 2026, Nuremberg, Germany**
- **Marks Debut at the World's Largest Organic Trade Fair, Engaging Buyers from 90+ Countries**
- **Advances Towards 1 Lakh Hectares of Certified Organic Cultivation, backed by Cluster Certification & FPO-Led Expansion**
- **Transitions from Primary Produce to Export-Ready Value Addition, Positioning Turmeric, Black Pepper, Ginger & Processed Pineapple for Premium Organic Supply Chains**

Nuremberg/National, February 14, 2026: Meghalaya made its debut at BIOFACH 2026 in Nuremberg, Germany, the world's leading trade fair for organic food and agriculture, positioning the state as an emerging, institution-backed organic sourcing destination from Northeast India.



With participation from over 90 countries and India recognised as Country of the Year, BIOFACH 2026 provided a strategic global platform for Meghalaya to present its integrated organic ecosystem spanning certification systems, farmer collectivisation, branding, and export-oriented value chains.



The delegation was led by Dr. Vijay Kumar D, IAS, Commissioner and Secretary to the Government of Meghalaya and Chairman of MEGNOLIA (Meghalaya Natural and Organic Farming Society for Livelihood and Innovation in Agriculture). Addressing an international audience, Dr. Vijay Kumar D outlined Meghalaya's organic development roadmap,

highlighting the state's community-driven model anchored in institutional strength, ecological sustainability, and market integration.

The presentation emphasised how farmer collectives, supported by enabling policy frameworks and certification systems, are progressively aligning with global organic standards, traceability requirements, and sustainability benchmarks. Extensive engagements were held with international buyers, certification agencies, organic traders, and development institutions to explore procurement partnerships and long-term international collaborations.

Grassroots Farmers at a Global Platform

A defining feature of Meghalaya's participation was the inclusion of farmer representatives from the state, reflecting Meghalaya's farmer-centric approach to global outreach.



Trinity Saioo, Turmeric Farmer from Jaintia Hills, who has spearheaded the cultivation of high-curcumin Lakadong Turmeric in the state, said, "Coming to Germany and attending BIOFACH was like a dream come true for me. I never imagined that organic turmeric grown in our fields would be seen and appreciated globally. This visit helped me understand the importance of quality, certification, and value addition for better markets."

Ringnang Kongkal Sangma, Black Pepper Farmer from Garo Hills, said, "BIOFACH helped me understand international expectations for organic spices like black pepper. Interactions with global players highlighted the value of traceability and collective marketing. The experience has encouraged me to strengthen farmer-level collaboration."

Participation of farmers in global forums such as BIOFACH 2026 is part of the Government of Meghalaya's strategy to connect producers directly from the field to international markets, strengthening their understanding of quality, certification, traceability, and collective branding for global markets.

Scaling Through Policy and Institutions



Meghalaya's organic expansion is being driven under the State Organic Mission 2028, which targets bringing one lakh hectares under certified organic cultivation. The Mission integrates cluster-based certification through Internal Control Systems (ICS), strengthening of Farmer Producer Organisations (FPOs), aggregation infrastructure, value addition, and structured market access.

Institutionally anchored by MEGNOLIA, the state is promoting the Meghalaya Collectives Organic brand to position certified produce in premium domestic and international markets, ensuring improved price realisation for farmers.

Strengthening Global Outreach of Meghalaya's Premium Organic Products

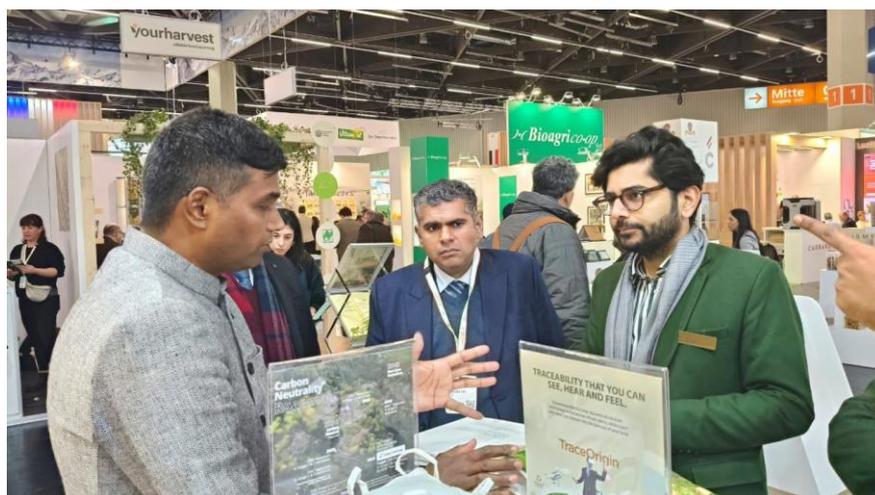


Meghalaya has been consistently exporting its premium organic products worldwide, with turmeric, pineapple, ginger, Khasi mandarin, and black pepper now recognised commodities in national and international markets.

At BIOFACH 2026, the state marked a strong presence through a dedicated pavilion showcasing certified organic ginger, turmeric, and sticky rice. The stall became a key engagement point for global buyers, organic brands, certification bodies, and development institutions, underscoring Meghalaya's readiness to meet international organic standards.

The state's organic narrative was further amplified through partners including Mother India, Plantrich, HIFEED, and IFOAM, where Meghalaya's pineapples were showcased in higher value-added forms such as pineapple concentrate, purée, and freeze-dried products. This reflected the state's steady shift from primary commodities to diversified, export-ready organic products aligned with evolving global demand.

Meghalaya's participation at BIOFACH 2026 marks a calibrated step towards further integrating its organic producers into global value chains.



The Government of Meghalaya remains committed to building a robust, farmer-centric, and environmentally sustainable organic ecosystem and positioning the state as a reliable source of high-quality organic products in the global market.

Knowledge Management Cell, Department of Agriculture & Farmers' Welfare Government of Meghalaya.