Khadi and Village Industries Commission

Ministry of Micro, Small and Medium Enterprises, Government of India

Press Release

- KVIC disbursed margin money subsidy of more than Rs 300 crore to 11,480 service sector beneficiaries across the country under PMEGP scheme.
- KVIC Chairman Shri Manoj Kumar released the subsidy to the beneficiaries through virtual mode from Raighat office, New Delhi.
- Chairman KVIC said, "Under the leadership of Prime Minister Shri Narendra Modi, the PMEGP scheme has strengthened the foundation of employment and self-reliance in every village.

Khadi and Village Industries Commission (KVIC) disbursed margin money subsidy of Rs 300 crore to 11,480 Service Sector beneficiaries across the country under the Prime Minister's Employment Generation Programme (PMEGP) through virtual mode on 17 June 2025. This disbursement was done against loan sanction of Rs. 906 crore. The event was held at Rajghat office in New Delhi, from where Shri Manoj Kumar Chairman, KVIC along with his team released this subsidy to the bank accounts of the beneficiaries through virtual medium. Ms. Roop Rashi CEO, KVIC along with other senior officers of the Central Office were present on this occasion.

Speaking on this occasion, Chairman Shri Manoj Kumar opined that under the leadership of **Prime Minister Shri Narendra Modi** the vision of 'Self-reliant and Developed India' is being recognized and PMEGP scheme has become its strong pillar. He reiterated that this scheme is not limited to providing only financial assistance, but it has also become a social movement which is connecting lakhs of youth, women and artisans with self-employment

and entrepreneurship. The role of this scheme has been significant in creating employment and self-reliance in every village.

All the six zones of the country actively participated in this disbursement program. Under the Central Zone, subsidy of Rs 72 crore was disbursed for a total of 2403 projects in Uttar Pradesh, Madhya Pradesh, Chhattisgarh and Uttarakhand for which a total loan of Rs 218 crore was sanctioned. In the East Zone, subsidy of Rs 22 crore was disbursed to 996 projects in Bihar, Jharkhand, Odisha, West Bengal and Andaman & Nicobar Islands while loan sanction was about Rs 71 crore.

To the states of North India – Punjab, Haryana, Himachal Pradesh, Jammu & Kashmir, Ladakh, Rajasthan and Union Territory Chandigarh – a total of **2713 projects** were given subsidy of **Rs 61 crore** and loan of **Rs 184 crore** was sanctioned for these projects. The **81 projects** of North East Region received **subsidy of Rs 2 crore**, which included states like Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura.

In South- states of Andhra Pradesh, Telangana, Karnataka, Tamil Nadu, Kerala and Puducherry, subsidy of Rs 116 crore was disbursed covering 4565 projects, while loans of more than Rs 343 crore were sanctioned for these projects. In the West Zone states of Maharashtra, Gujarat and Goa, subsidy of more than Rs 26 crore was disbursed for a total of 722 projects, against the loan sanction of Rs 82 crore.

Since its inception till the financial year 2024-25, the Prime Minister's Employment Generation Programme (PMEGP) has become a pillar of entrepreneurship and self-reliance in rural and urban India. A total of 10,18,185 micro enterprises have been set up under the scheme so far, for which loans of Rs 73,348 crore have been sanctioned by the Government of India. Against this, margin money subsidy of Rs 27,166 crore has been provided to the beneficiaries. So far, more than 90,04,541 people across the country have got direct and indirect employment through this scheme, which makes it one of the most effective self-employment schemes in the country. This program not only promotes self-employment, but also recognizes the Prime Minister's resolution of self-reliant India on the ground.

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