

PRESS RELEASE

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Ayushman Bharat - Health and Wellness Day observed

Shillong, April 14, 2021: On the third anniversary of Ayushman Bharat Program, the State National Health Mission organized a one day sensitization workshop on expanded range of services for delivery of Comprehensive Primary Health Care (CPHC) through Ayushman Bharat - Health and Wellness Centre (AB-HWC) for State Nodal Officers and District Nodal Officers today at Moreau Institute of Integral Training (MIIT), Shillong.

Shri A. L. Hek, Minister of Health and Family Welfare graced the occasion as the Chief Guest in the presence of Shri Ram Kumar, Mission Director, National Health Mission, Dr. R. F. Tariang, Director of Health Services, MCH & FW, Dr. S.S. Nongbri, Joint Director of Health Services MCH & FW cum State Nodal Officer, CPHC and nodal officers of various Programs.

Speaking on the occasion, Shri Hek applauded the front line workers of Health and Wellness Centers who made these three years of Comprehensive Primary Health Care a successful one. The Minister also highlighted the importance and scope of preventive and promotive health care through the Health and Wellness Centers in various parts of the State to ensure universal health coverage to reach every citizen of the state.



Shri Hek also urged the health officials to intensify the awareness campaigns on various health issues and motivate the people of the state to come forward and register themselves with the Megha Health Insurance Scheme (MHIS) to enable them to avail the financial benefit provides under the scheme.



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Shri Ram Kumar, Mission Director NHM in his speech stressed on the quality service to be delivered at Health and Wellness centers by the constant skill building of front line workers. He also emphasized on the needs to provide these services to the community by system strengthening. The Mission Director also appreciated the efforts of State, District CPHC team and technical partner, Jhpiego-NISHTHA in operationalizing Health and Wellness Centers.

During the function, the Health and Family Welfare Minister released a Coffee table book which captures the AB- Health and Wellness centers journey in the State since 2018 along with 12 essential packages of service posters and a testimonial video.



The Minister also felicitated the best performing Health and Wellness teams under various categories where West Garo Hills District was awarded the best performing CPHC District.



Others who spoke on the occasion are Dr. R. F. Tariang, Director of Health Services, MCH & FW and Dr. S.S. Nongbri, State Nodal Officer, CPHC who highlighted at length about Ayushman Bharat – Health and Wellness Program and its achievements in the state.

The topics for daylong workshop includes “Orientation of CPHC, AB –HWC”, “Expanded range of Services for delivery of CHC through AB-HWCs” and “Action Plan for 2021-22” presented by State Zonal Manager CPHC and technical partner team Jhpiego. (MIPR)