

North East Food Show gets underway

Shillong, December 4, 2019: With a focus on creating a global market for the agri-food products of Meghalaya and other North East States, the three day North East Food Innovation Exhibition organized by the Government of Meghalaya and Salon International de l'Agrolimentaire (SIAL) kickstarted today at Polo Grounds, Shillong.



The aim of the North East Food Innovation Exhibition is to provide a platform for the North East agro and food processing industry to tap national and global markets and to invite intellectual, technological and financial investments into the State and the region in order to facilitate and induce growth of the local food processing industry, to give the industry opportunities to elevate their products and services to global standards through collaborations with national and global processing and packaging units and industry experts.



Besides introducing NE buyers, entrepreneurs and markets to innovative food products, latest technologies and global best practices, the Exhibition also provides platform to highlight the unique cuisines and ingredients of the North East region.

The highlights of the first day of the Exhibition included conferences where resource persons deliberated on the topics, 'Issues of Food Processing in North East', 'Preservation and Bunch cutting of Banana' etc.

