

**GOVERNMENT OF MEGHALAYA**  
**DIRECTORATE OF INFORMATION & PUBLIC**  
**RELATIONS**

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**Seminar on Empowering Women Through Entrepreneurship held**

**Shillong, 15<sup>th</sup> March 2019** : The inaugural session of the one day seminar on Empowering Women Through Entrepreneurship was held today at the North



Eastern Council, Shillong. The programme, organised by the National Commission for Women in association with the Meghalaya State Commission for Women was attended by the Chairperson and Members of the National Commission for Women (NCW), the Chairperson and Members of the different State Commissions of the North East as well as female students from different colleges of the state capital.



Delivering the inaugural address, the Chairperson of the NCW, Smti. Rekha Sharma said that although women in the North East are actively involved in economic activities, however they are yet to be fully empowered as they are denied property rights and often are not allowed to freely spend the money that they earn. Therefore, entrepreneurial enterprise will go a long way in empowering women from becoming not only job seekers but job providers, she added. Smti. Sharma also said that we cannot talk of nation building by ignoring 50% of the population. It is only when women are included in nation building that

India can surge ahead. Stating that women often face more challenges than men when setting up a business, she urged on all women who have taken up entrepreneurial activities to talk about their achievements so as to encourage others. She also advised women entrepreneurs of the northeast to utilise social media and e-commerce platforms to sell their products and access market otherwise not easily attainable by them due to the geographical location of the north-eastern states.



Smti. Soso Shaiza, Member NCW spoke at length about the financial and socio-economic challenges faced by women entrepreneurs and the way and mean to overcome the challenges.