

**GOVERNMENT OF MEGHALAYA
DEPARTMENT OF ARTS & CULTURE**

NO.MAC.58/2018/120

Dated Shillong, the 26th September, 2018.

From: Smti. M.War Nongbri, IAS,
Joint Secretary to the Govt. Of Meghalaya,
Arts & Culture Department.

To:

1. The Under Secretary to the Govt. Of Meghalaya,
Transport Department.
2. The Under Secretary to the Govt. Of Meghalaya,
Information and Public Relations Department.
3. The Under Secretary to the Govt. Of Meghalaya,
Printing & Stationery Department.
4. The Deputy Director General & State Informatics Officer,
National Informatics Centre, Shillong.

Subject: Commemoration of the 150th Birth Anniversary of Mahatma Gandhi .

Sir/Madam,

I am directed to forward herewith a copy of letter No.24-12/2018-Spl.Cell, dated 18-09-2018 received from the Secretary, Ministry of Culture, Govt. of India in connection with commemoration of 150th Birth Anniversary of Mahatma Gandhi for Logo branding in buses, government websites, emails , government stationery , calendar and diary , government advertisements and publicity materials , digital signature and any other medium during the commemoration period w.e.f 02.10.2018 upto 02.10.2020. Logo may be download from the website as provided in the letter cited above

Enclosed: Logo Samples

Yours faithfully,

Joint Secretary to the Govt. of Meghalaya,
Arts and Culture Department

MEMO.NO.MAC .58/2018/120-A

Dated Shillong, the 26th September, 2018

Copy to :- 1. District Transport Officer, West Khasi Hills, Nongstoin for information and necessary action with reference to your letter No. DTO/N/9/2/4, dated 21.09.2018

By Order etc,

Joint Secretary to the Govt. of Meghalaya,
Arts and Culture Department

NIC - MSU - SHILLONG	Dairy No.:	
	Date:	
	File No.:	

अरुण गोयल, भा.प्र.से.
सचिव
Arun Goel, IAS
Secretary



भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली-110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

No.24-12/2018-Spl. Cell

September 18, 2018

Dear Shri Tsering,



FTS-122593/2018

Government of India is commemorating 150th birth anniversary of Mahatma Gandhi for a period of two years from 2nd October 2018 to 2nd October 2020 both at National and International level. One of the suggested activities is Logo Branding in Trains, Metro Rail, Air India Aircrafts, State Roadways Buses, Govt. websites, E-mails, Govt. stationery, calendar and diary, Govt. advertisements & publicity material, digital signature and any other medium deemed appropriate during the commemoration period.

2. The following designs of the logo with colour guide have been finalised and are available on the web-site <http://gandhi.gov.in/download.html> for download:-

- Logo in original form (Main Logo)
- Logo for use in single colour (for use in black and white)
- Logo in reverse form with light/bright background
- Logo in reverse form with dark background

3. I request you to instruct the departments, organisations etc. under your State Govt. to use the logo during the commemoration period.

4. I further request you to upload activities to be undertaken by your State Govt. during 2nd October 2018 to 2nd October 2019 on the above mentioned website.

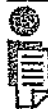
With regards,

Yours sincerely,

(Arun Goel)

Shri Yeshe Tsering
Chief Secretary
Government of Meghalaya
Meghalaya Civil Secretariat,
Shillong

DR
20/9/18
123291
20/9/18



सूचना का
अधिकार

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